



BRAINLOVE LOCAL EVENT SPONSORSHIP

The BrainLove campaign is a unique partnership between Royal Purple associations and Brain Injury associations in Canada. Since 2014, we have been dedicated to raising funds and awareness to prevent brain injuries as well as advocate for better support for those living with brain injury.

With more than 1.5 million people in Canada living with brain injuries, it's no surprise that the campaign was born out of shared experiences of loved ones living with brain injury. Members of the Saskatchewan Royal Purple Association (SRPA) reached out to the Saskatchewan Brain Injury Association (SBIA) for support and, realizing how under-resourced SBIA was, offered their expertise in 'purpling': fundraising and volunteering in the community.

Since its inception, the campaign has grown significantly, engaging Royal Purple lodges and brain injury associations across Canada and expanding the impact of the campaign at a national level.

Since 2016, the Canadian Royal Purple Society has also sponsored the Brain Injury Awareness Month poster, which has been distributed by its members across the country.

Each year in March, Royal Purple lodges gather to launch the BrainLove campaign by making donations and pledges to support brain injury prevention and education programs for the year. Throughout the year, volunteers are hard at work fundraising in order to fulfil their pledges whether that be by hosting fundraising events or encouraging donations to brain injury associations.

Volunteers also spend a significant amount of time raising awareness about brain injury and promoting prevention by distributing brain injury awareness posters and information brochures in local communities as well as organizing educational programs and events. The main message that they emphasize is that prevention is the only cure for brain injury.

You can help us provide more volunteers and increase awareness about both the prevention and the experience of brain injury.

Can we count on You? Together we can make a difference!



BRAINLOVE LOCAL EVENT SPONSORSHIP LEVELS & BENEFITS

Diamond - \$2,000

- 4 free tickets or 1 team entered free
- Speaking opportunity or recognition from the podium during the event
- Prominent sponsorship recognition on event poster & program
- Opportunity to hang a corporate banner at the event

Ruby - \$1,000

- 2 free tickets or 1 team entered free
- Sponsorship recognition from the podium at the event
- Sponsorship recognition in event program

Sapphire - \$500

- Sponsorship recognition in event program
- Sponsorship recognition from the podium at the event
- Welcome on Social Media

***NOTE: Size of logos for all benefits will correspond with Partnership level*



BrainLove Local Event Sponsorship Form

To sponsor a local BrainLove Event, please complete this form.

Please indicate

1. Which Event You Wish to Sponsor:

Event Date: _____ Event Location: _____

2. How You Wish to Participate. Please check the appropriate level:

- Diamond Sponsor - \$2,000
- Ruby Sponsor - \$1,000
- Sapphire Sponsor - \$500
- Donation of Silent Auction Item or Prizes _____
- Event Day Volunteer
- Credit Card donations – please use the Donate button on the BrainLove website.

Date: _____

Company Name: _____ Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone #: _____ Email Address: _____

Thank you for supporting BrainLove!

An email invoice will be sent in response to this form.